# Yiğit Cenan Ülker UI/UX Designer

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Experienced UI/UX Designer focused on delivering exceptional user experiences in challenging environments. Skilled in establishing design guidelines, collaborating with cross-functional teams, and using industry-standard tools like Figma and Adobe XD. Committed to driving user satisfaction through user-centered design, aiming to increase user engagement and optimize business outcomes.

### Education

#### **Industrial Engineering,** Yildiz Technical University

2018 - 2024 | Istanbul, Turkiye

Industrial engineering education has equipped me with a strong foundation in problem-solving, process optimization, and human-centered design, enabling me to approach UI/UX challenges with analytical thinking and efficiency-driven solutions.

### Professional Experience

#### **UI/UX Designer, TIRPORT**

2022 Oct - 2024 Oct | Istanbul, Turkiye

- Designed the wireframe, UI, and UX of DepOrtak website, web platform, mobile app and admin dashboard and prototyped.
- Developed the UI and prototype of TIRPORT Admin Panel.
- Created the wireframe, UI, and UX of various projects of the parent company.
- Enhanced projects with development of reusable templates, made designs 30-35% faster that way.
- Successfully led the design of projects that increased efficiency by 40%.
- Increased user engagement by 20% through design enhancements.
- Made and posted social media posts and arranged posting schedules for various platforms like Instagram, Twitter and
- Generated and implemented innovative ideas for improving products and user experiences.
- Validated software usability for users of both Microsoft and Apple products.

#### Junior UI/UX Designer, TIRPORT

2021 Nov - 2022 Oct | Istanbul, Turkiye

- Developed the wireframe, UI, and UX, and prototype of TIRPORT and DepOrtak products.
- Designed various brochures, posters and presentation files for investment meetings that grants 2 seed investments for the
- Tested user interfaces on desktops, tablets and cellular devices and resolved failures.
- Implemented innovative ideas for improving products and user experiences.
- Created polished and high-functioning user interface by using Adobe XD.

# **Projects**

#### **TellPal,** Freelance Project

2024 Apr - present

- Redesigned the user experience and user interfaces of TellPal, an MVP-level mobile app for children.
- Boosted user engagement by 20%, and user acquisition by 35%.
- Established a UI Kit from scratch to meet the expectations of the target audience.
- Generated user personas to gain a better perspective for user journeys and flows.

#### **Inkreadible Doodles,** Personal Project

2024 Apr - 2024 May

- Made a doodle library that has 460 unique vectoral doodle elements for a monthly project challenge.
- Learned Framer and gained more experience in Adobe Illustrator

## Languages

English (C1) — Fluent

Turkish (C2) — Native/Bilingual



Design Thinking | User Interface Design | Responsive Design | Layout Design | User Feedback Loops | Wireframing | Prototyping | Usability Design | A/B Test | UX Strategy | Interaction Design | Cross-Device Usability | Continuous Design Iteration | Wireframing and Mockups | Information Architecture | Framer | Agile | Zeplin | SaaS | User Research | User Journey Mapping